

STRUTT
&PARKER

BNP PARIBAS GROUP



AUTUMN 2021





As one of the world's leading global cities, London offers a wealth of premium investment opportunities in the property market – none more so than those in Prime Central London.

Our London New Homes team has a wealth of experience and expertise in this area, with unrivalled local knowledge and levels of personal service to match.

From your initial enquiry, we identify the best options available in the market, then secure and complete your purchase, while also guiding you through the lettings and management process if and when required.

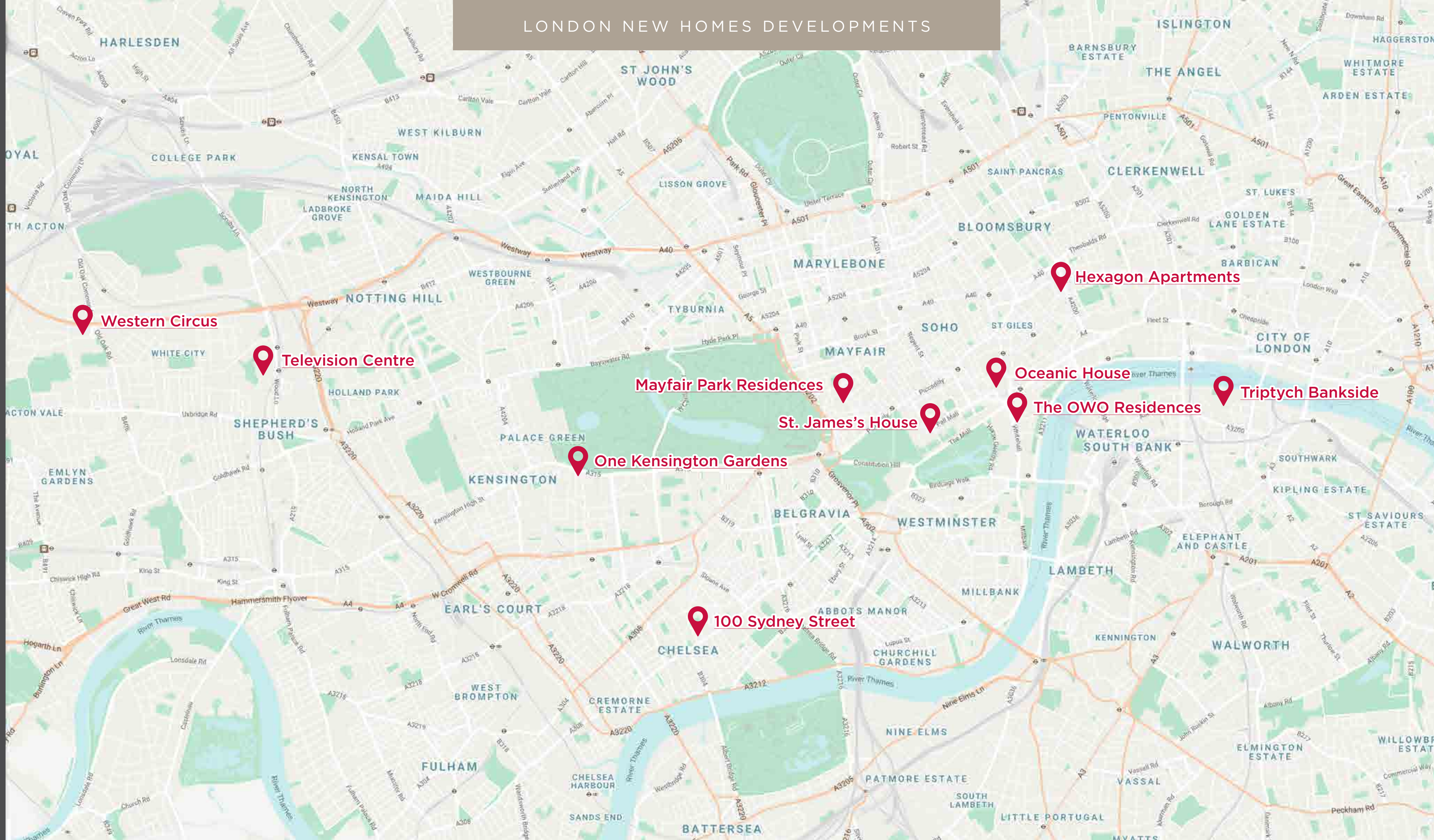
Our dedicated teams will give you advice and guidance you can trust at every stage. So, whether you are looking for a luxury property in Prime Central London or need some sound advice about your options, we have the expertise and market insight to ensure that you make the right investment choice.

Josh Ayres

Senior Director, London Residential
Development & Investment



LONDON NEW HOMES DEVELOPMENTS



Western Circus

Television Centre

Mayfair Park Residences

St. James's House

One Kensington Gardens

100 Sydney Street

Hexagon Apartments

Oceanic House

The OWO Residences

Triptych Bankside

Mayfair Park Residences

4-6 Stanhope Gate, Mayfair, London, W1K 1AN



PRICE ON APPLICATION



Mayfair Park Residences is a collection of superbly designed apartments in Mayfair, one of London's most fashionable and sought after residential quarters. Detailed architecture incorporates a beautiful Grade II* listed façade, and many of the apartments enjoy views towards Hyde Park. Five-Star services are provided exclusively by Dorchester Collection's 45 Park Lane Hotel.

- Interiors by Jouin Manku
- Secure underground car parking



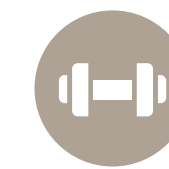
3 & 4
Bedroom
apartments



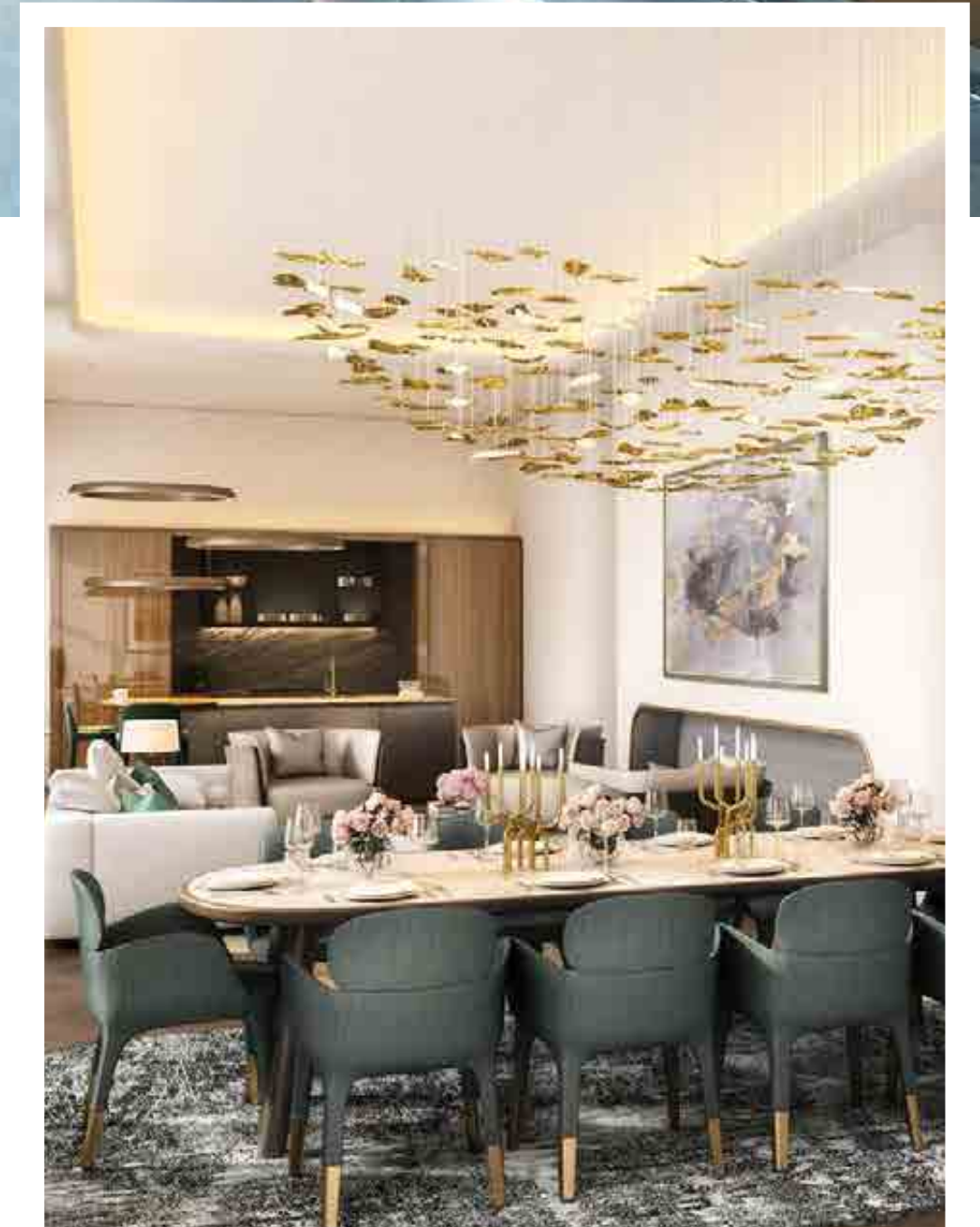
Bespoke
24-hour
concierge



Swimming
pool



Residents
only Gym

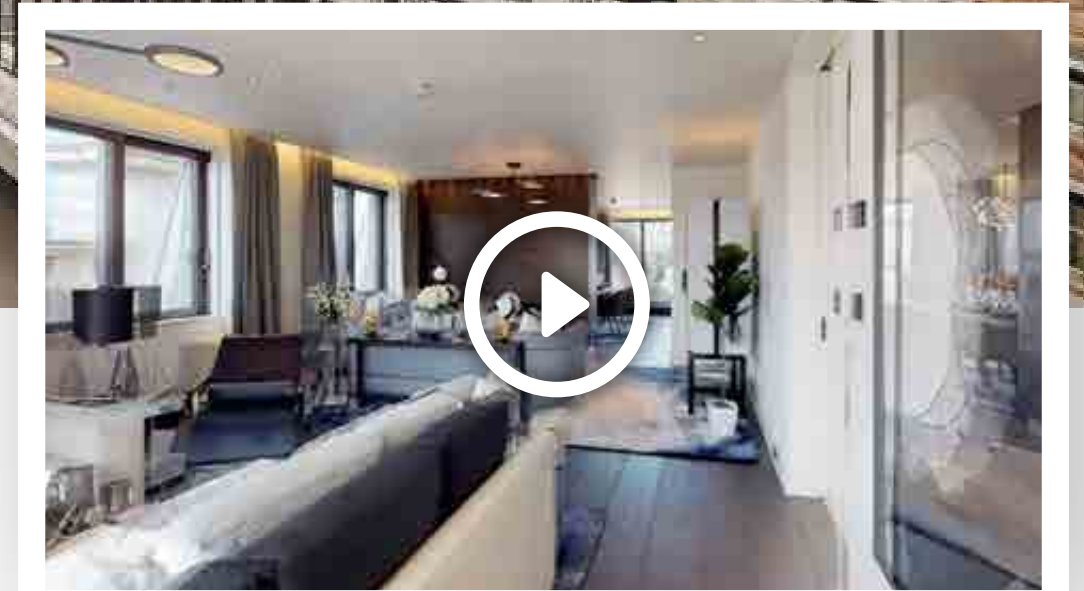
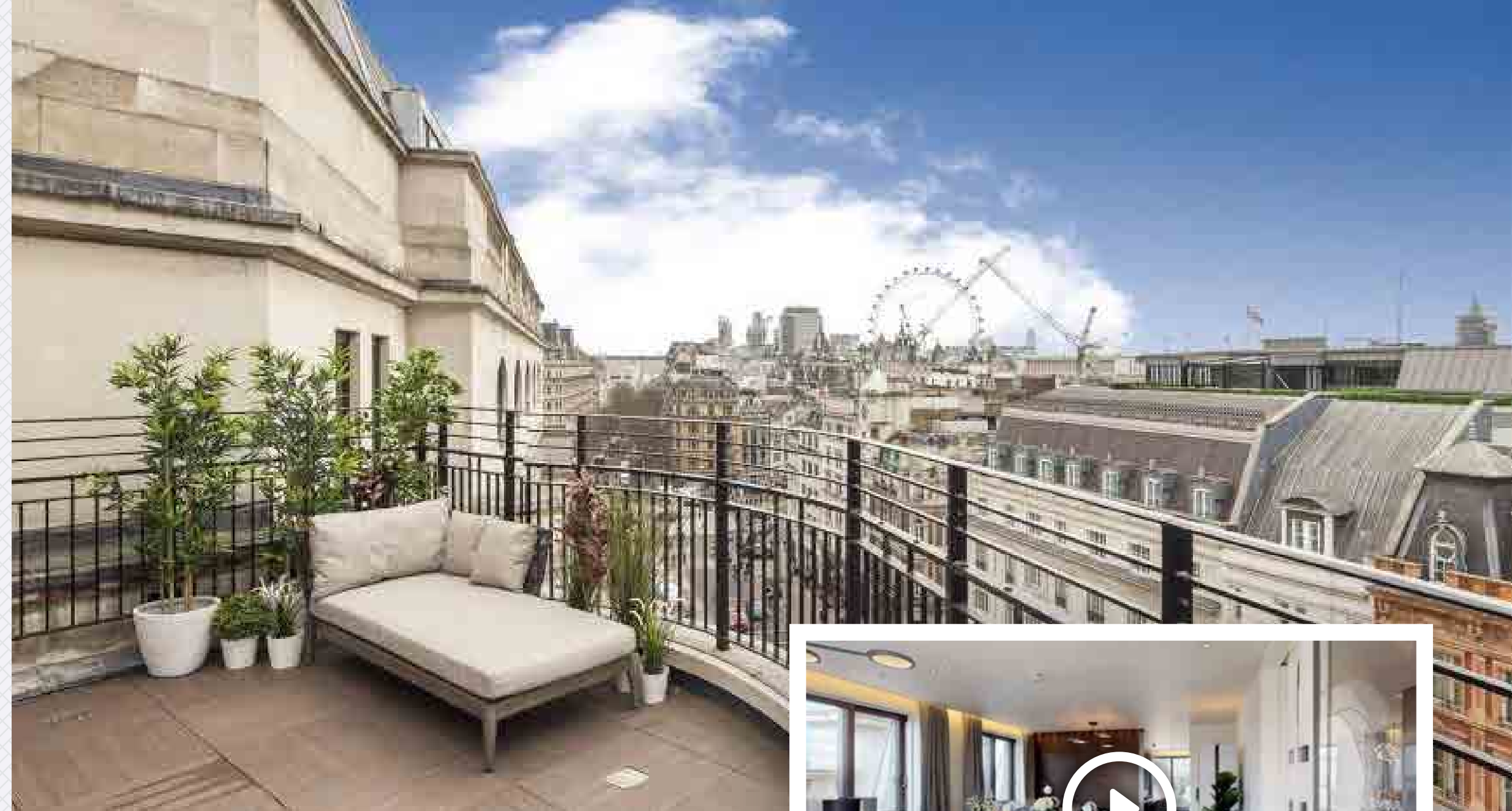


Oceanic House

Cockspur Street, London, SW1Y 5BG



PRICES FROM £3,200,000



A collection of seven luxury residences located in St James's, at the heart of London's West End, in an exclusive new development steeped in history. The restored exterior and brand new interior echo the luxury that will be forever associated with the age of transatlantic ocean travel.

- Grade II listed exterior
- Interiors by Morpheus London
- Leasehold



2, 3 & 4
Bedroom
apartments



Ready for
occupation



24-hour
concierge



The OWO Residences

Whitehall, London, SW1A 2EU



PRICE ON APPLICATION



The OWO Residences is a Grade II* listed asset of outstanding historical and patrimonial value in the heart of Prime Central London, which is undergoing transformation into a world-leading destination. The development will comprise a 120 bedroom Raffles Hotel and 85 luxury residences.

- Grade II* listed building
- 120 bedroom Raffles hotel
- 85 luxury residences



24-hour concierge services



Residents only Gym



Swimming pool

St. James's House

88 St. James's Street, SW1A 1PL



PRICE ON APPLICATION



St James's House is a collection of eight residences developed by Caraeno and the Carlyle Group that benefit from the highest levels of specification. The development is superbly located in the heart of London's most prestigious and historic district.

- Highest level of specification throughout
- Lifestyle management, residents' gym, pool & spa
- Secure underground parking



4 Bedroom
apartments



Ready for
occupation



Bespoke
24-hour
concierge



Residents
only Gym

One Kensington Gardens

8 Kensington Road, Kensington, London, W8 5AF



PRICES FROM £3,350,000



An exquisite collection of 97 apartments designed by David Chipperfield situated opposite Kensington Palace and Gardens with world class amenities. The development is complete and ready for occupation with show apartments available to view.

- Views of Kensington Gardens and Kensington Palace
- Selected interiors by Taylor Howes
- 999 year leasehold
- Secure underground car parking



2, 3 4 & 5
Bedroom
apartments



Residents
only Gym



24-hour
resident's
concierge



Swimming
pool

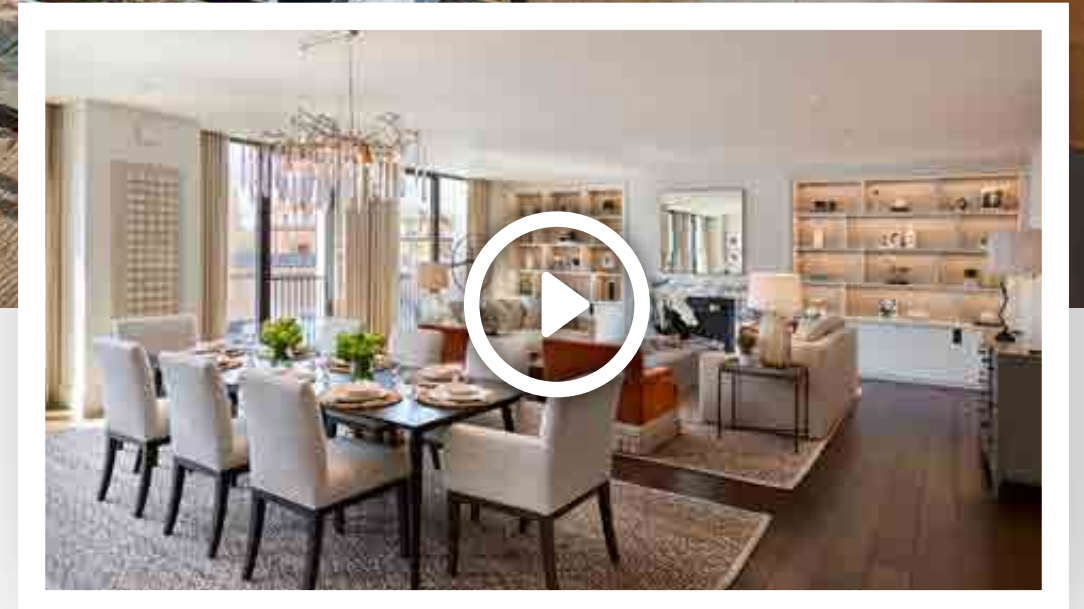


100 Sydney Street

Chelsea, London, SW3 6PU



PRICE ON APPLICATION



An impressive collection of apartments in a beautifully designed building in the heart of Chelsea. 100 Sydney Street lies just off the King's Road, a highly prized location famed for its designer boutiques and fine dining. Intelligently designed and brilliantly realised, these superb apartments are luxurious, spacious and superior in every respect. Every sightline, every finish, every surface speaks of attention to detail and uncompromising quality.



2 and 3
Bedroom
apartments



Ready for
occupation



Day-time
porter

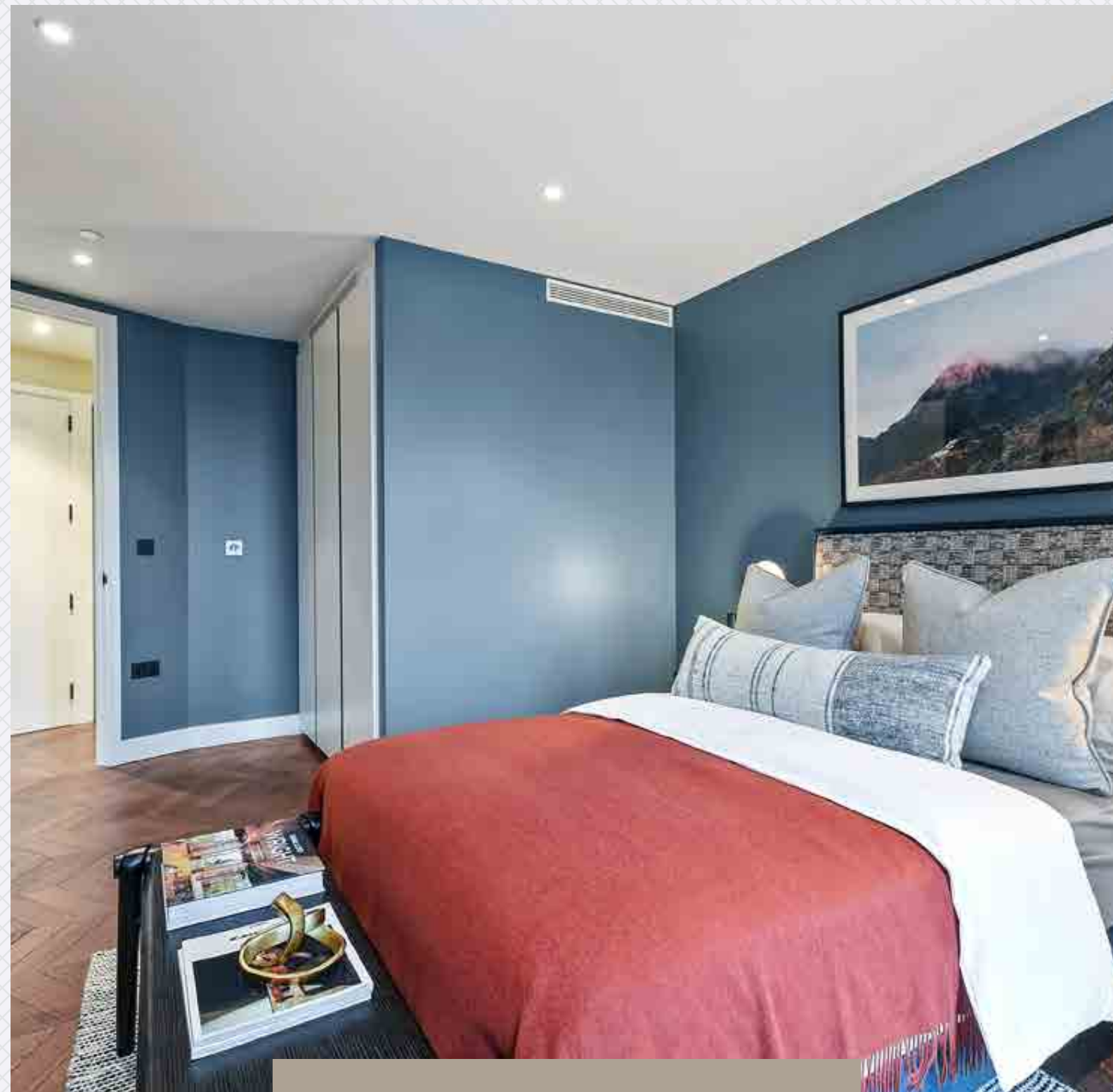


Secure
off street
parking

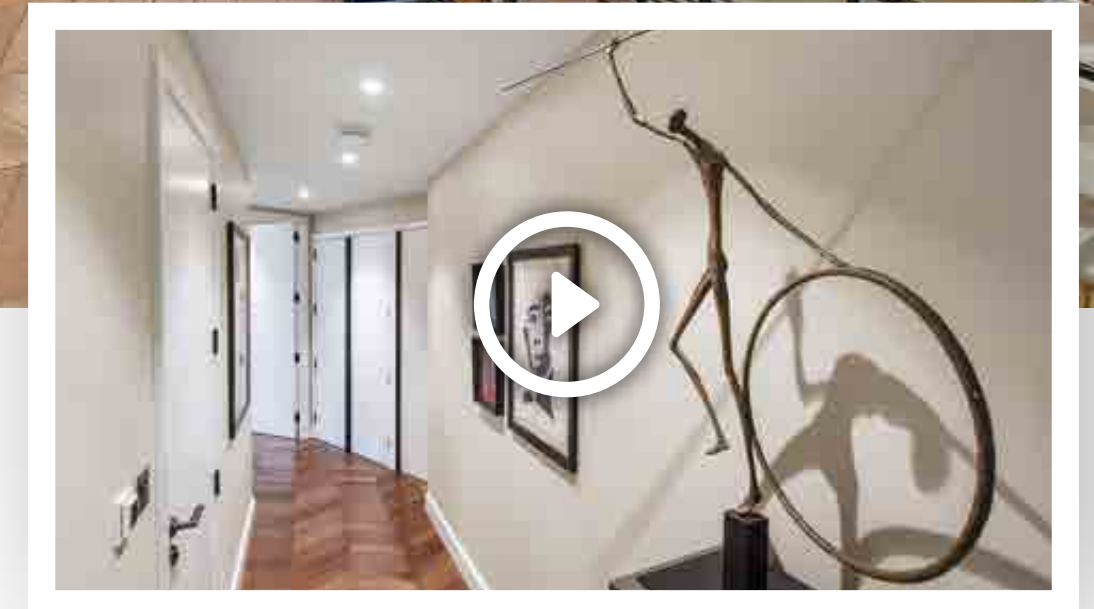


Hexagon Apartments

Parker Street, Covent Garden, London, W2CB 5PS



PRICES FROM £1,860,000



Hexagon Apartments is a brand new residential development in a conservation area at the heart of Covent Garden. It has been created by award-winning and world-renowned architects Squire & Partners, with luxury interiors by Michaelis Boyd. Each apartment offers striking views of Central London.

- Iconic Covent Garden location
- 999 year leasehold



1, 2 & 3
Bedroom
apartments



Ready for
occupation



24-hour
resident's
concierge



Triptych Bankside

South Bank, London, SE1 9BL



PRICES FROM £790,000



Triptych Bankside is set in the London Borough of Southwark. The scheme comprises 163 residential units, across two towers, of up to 18 storeys. The scheme is located in a very "on-trend" area on the South Bank of the Thames.

- Adjacent to the world-famous Tate Modern art gallery
- Residential, office, retail and cultural accommodation
- Amenities include lounge, gallery and security
- River views
- Residents work spaces



1, 2, 3 & 4
Bedroom
apartments



Concierge
services



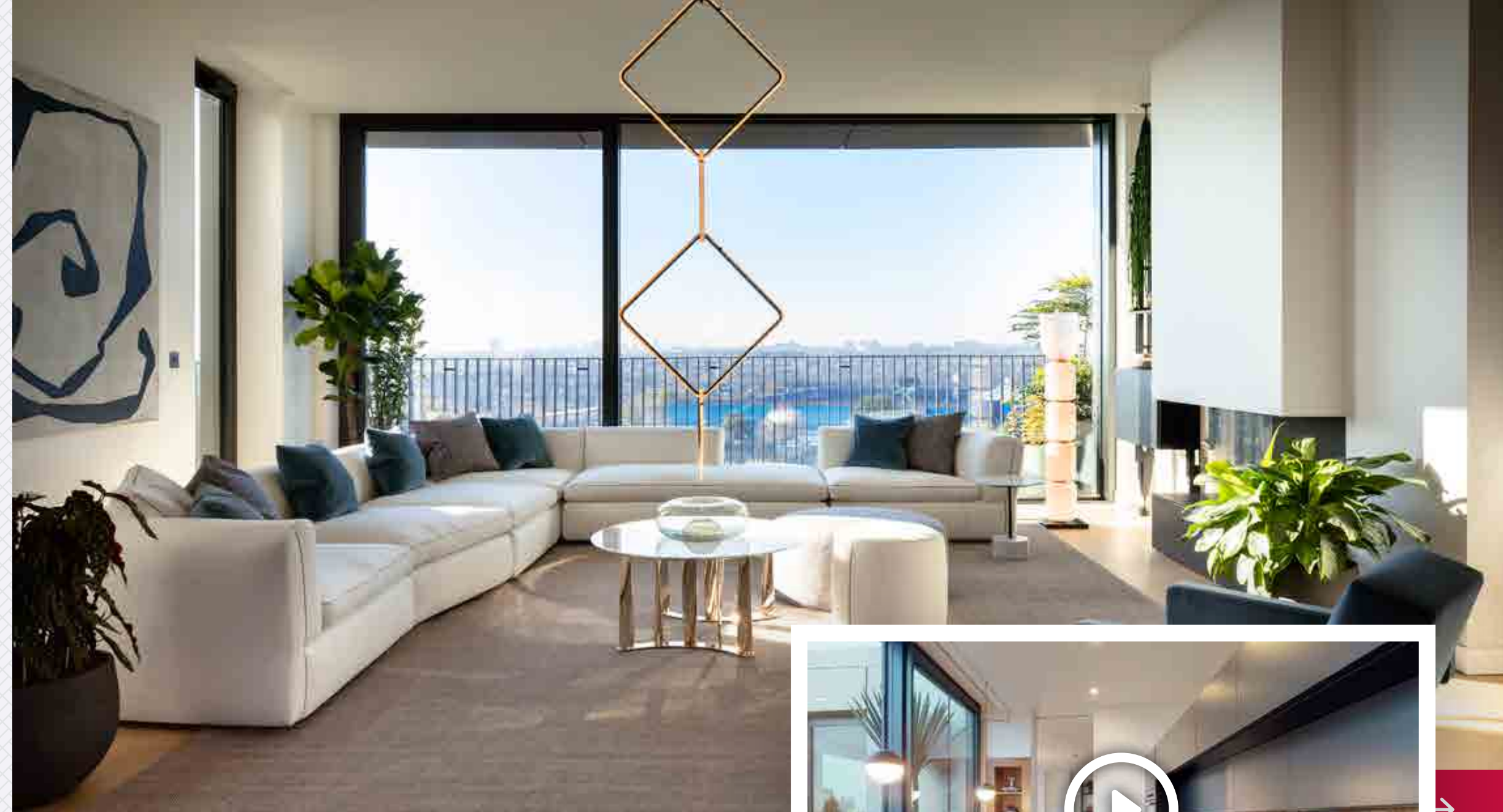
Secure
underground
car parking

Television Centre

101 Wood Lane, White City, London, W12 7FA



PRICES FROM £2,750,000



Television Centre is the reinvention of a landmark building, the ex BBC headquarters, at the centre of the multi-billion-pound White City rejuvenation.

- White City House by Soho House – private members' club and 5-star hotel
- Lobby, private lounge and screening room
- 3 active television studios
- 24-hour resident's concierge
- Secure underground car parking



2, 3 & 4
Bedroom
apartments



Ready for
occupation



Residents
only Gym



Swimming
pool



Western Circus

Acton, London, W3 7XX



PRICES FROM £509,000



An outstanding 19 storey building conveniently located in West London, with unrivalled views across the Capital. Developed by Barratt London, the 235 apartments within this scheme will each benefit from an excellent level of internal specification, state-of-the-art appliances, and private space.

- Landscaped private courtyard gardens
- 2 year rental Guarantee Scheme at 5%
- Excellent investment opportunity



1, 2 & 3
Bedroom
apartments

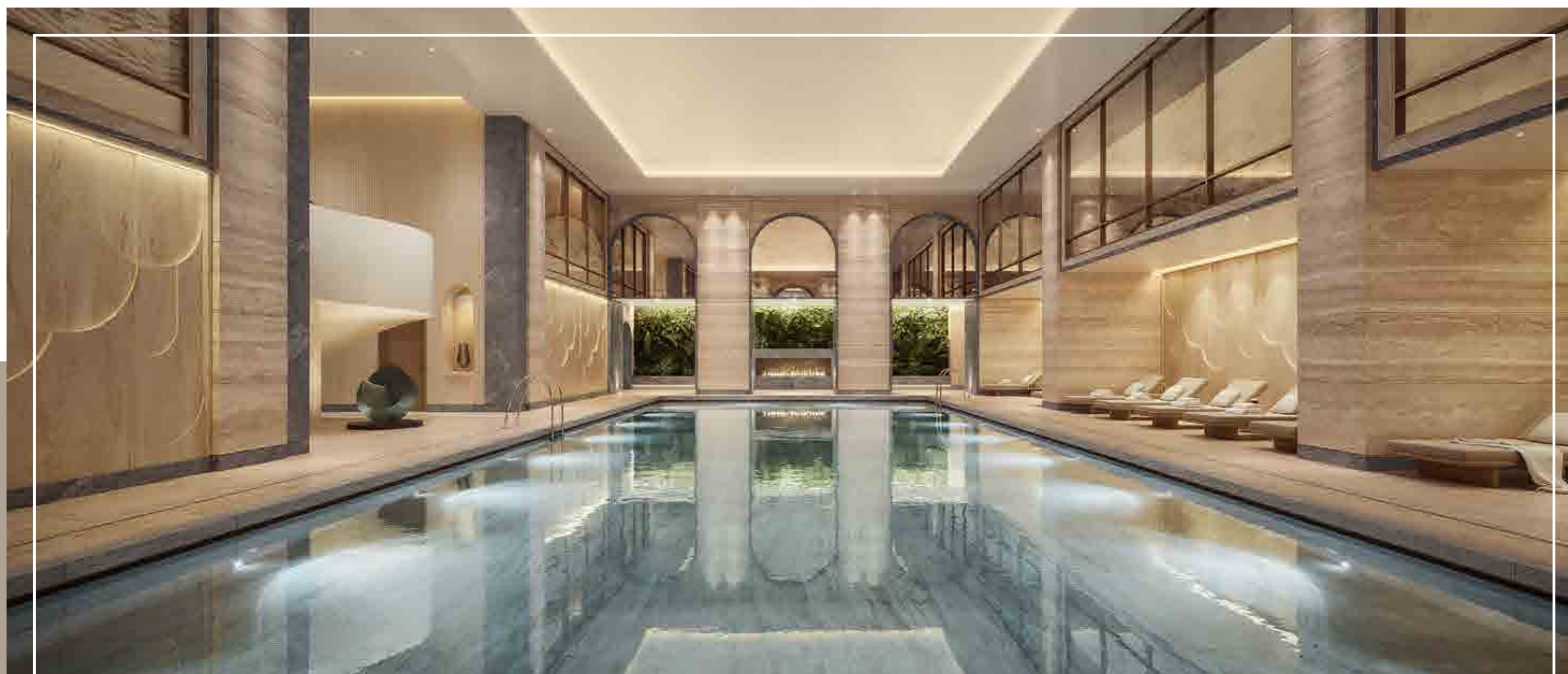


5-min walk
to East
Acton



Crossrail
coming
to Acton





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