





As one of the world's leading global cities, London offers a wealth of premium investment opportunities in the property market – none more so than those in Prime Central London.

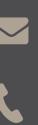
Our London New Homes team has a wealth of experience and expertise in this area, with unrivalled local knowledge and levels of personal service to match.

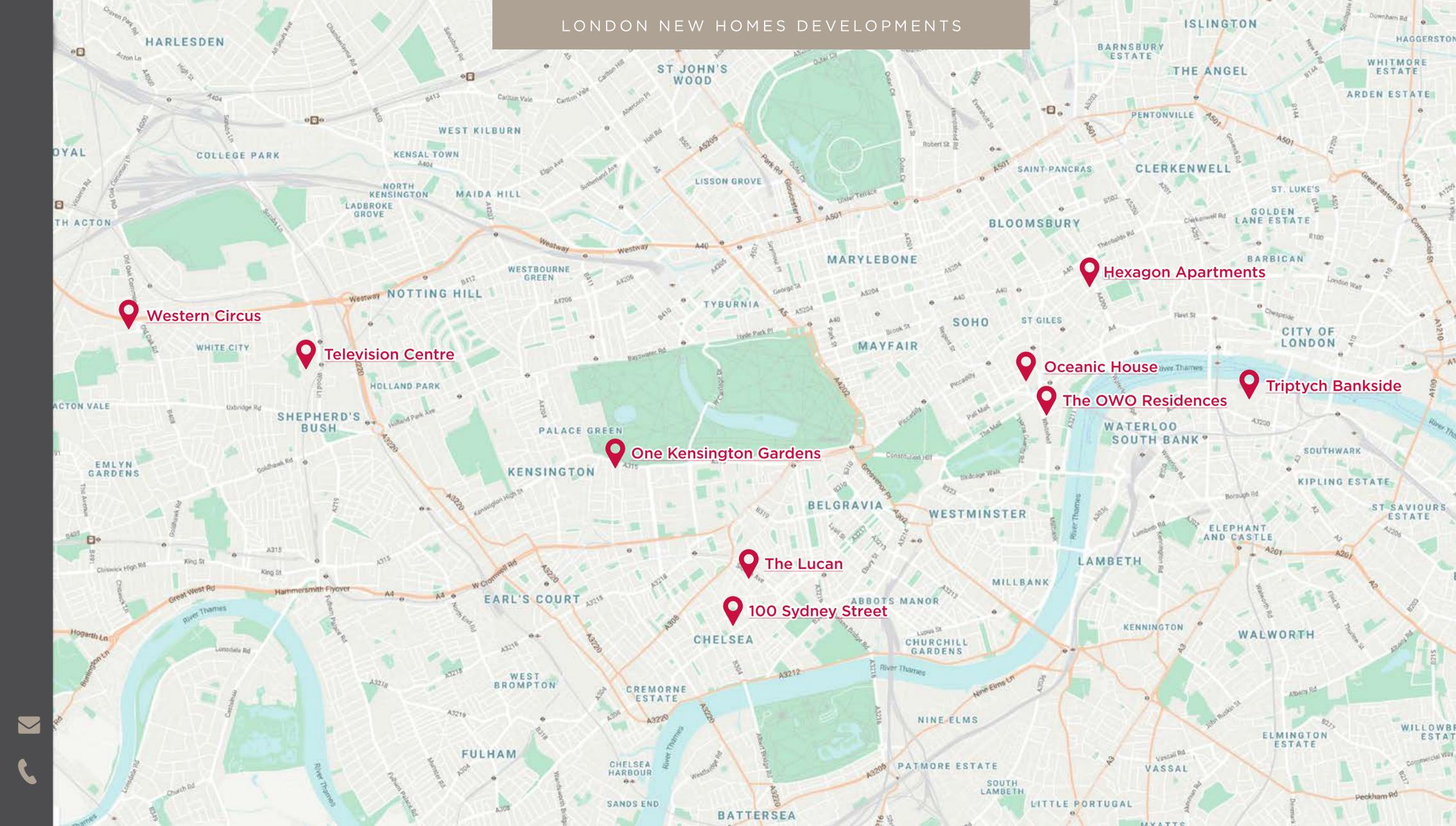
From your initial enquiry, we identify the best options available in the market, then secure and complete your purchase, while also guiding you through the lettings and management process if and when required.

Our dedicated teams will give you advice and guidance you can trust at every stage. So, whether you are looking for a luxury property in Prime Central London or need some sound advice about your options, we have the expertise and market insight to ensure that you make the right investment choice.

Josh Ayres
Senior Director, London Residential
Development & Investment



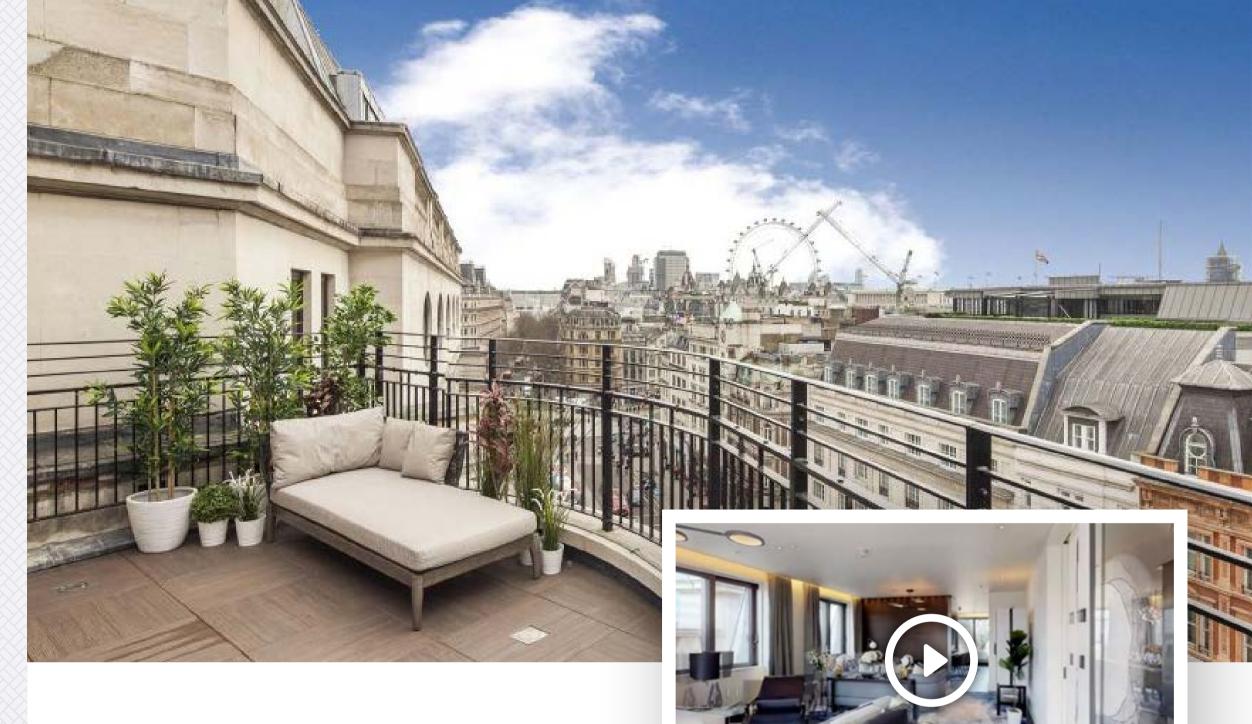




Oceanic House

Cockspur Street, London, SW1Y 5BG





A collection of seven luxury residences located in St James's, at the heart of London's West End, in an exclusive new development steeped in history. The restored exterior and brand new interior echo the luxury that will be forever associated with the age of transatlantic ocean travel.

- Grade II listed exterior
- Interiors by Morpheus London
- Leasehold



2,3 & 4
Bedroom
apartments



Ready for occupation



24-hour concierge





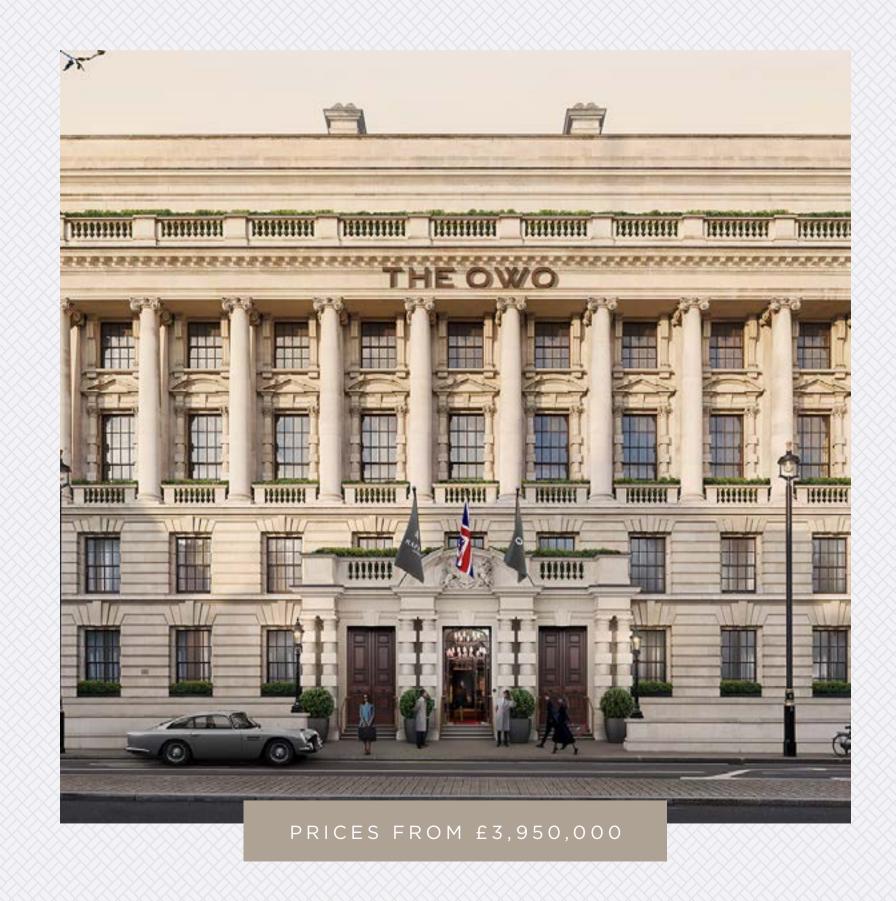






The OWO Residences

Whitehall, London, SW1A 2EU





The OWO Residences is a Grade II* listed asset of outstanding historical and patrimonial value in the heart of Prime Central London, which is undergoing transformation into a world-leading destination. The development will comprise a 120 bedroom Raffles Hotel and 85 luxury residences.

- Grade II* listed building
- 120 bedroom Raffles hotel
- 85 luxury residences



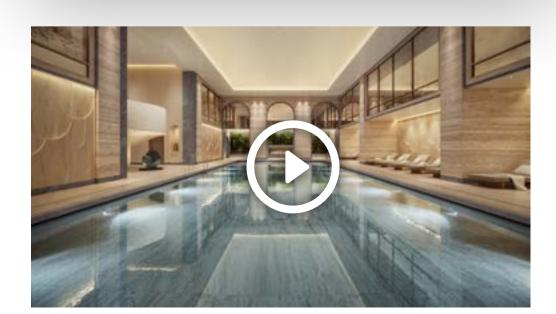
24-hour concierge services



Residents only Gym



Swimming pool









One Kensington Gardens

Kensington Road, Kensington, London, W8 5AF





An exquisite collection of 97 apartments designed by David Chipperfield situated opposite Kensington Palace and Gardens with world class amenities. The development is complete and ready for occupation with show apartments available to view.

- Views of Kensington Gardens and Kensington Palace
- Selected interiors by Taylor Howes
- 999 year leasehold from 2014
- Secure underground car parking



2,3 4 & 5 Bedroom apartments



Residents only Gym



resident's

concierge

Swimming pool









The Lucan

2 Lucan Place, Chelsea SW3 3PB







1, 2 & 3 Bedroom apartments



Residents' only Gym



Bespoke 24-hour concierge



Secure undergound valet parking

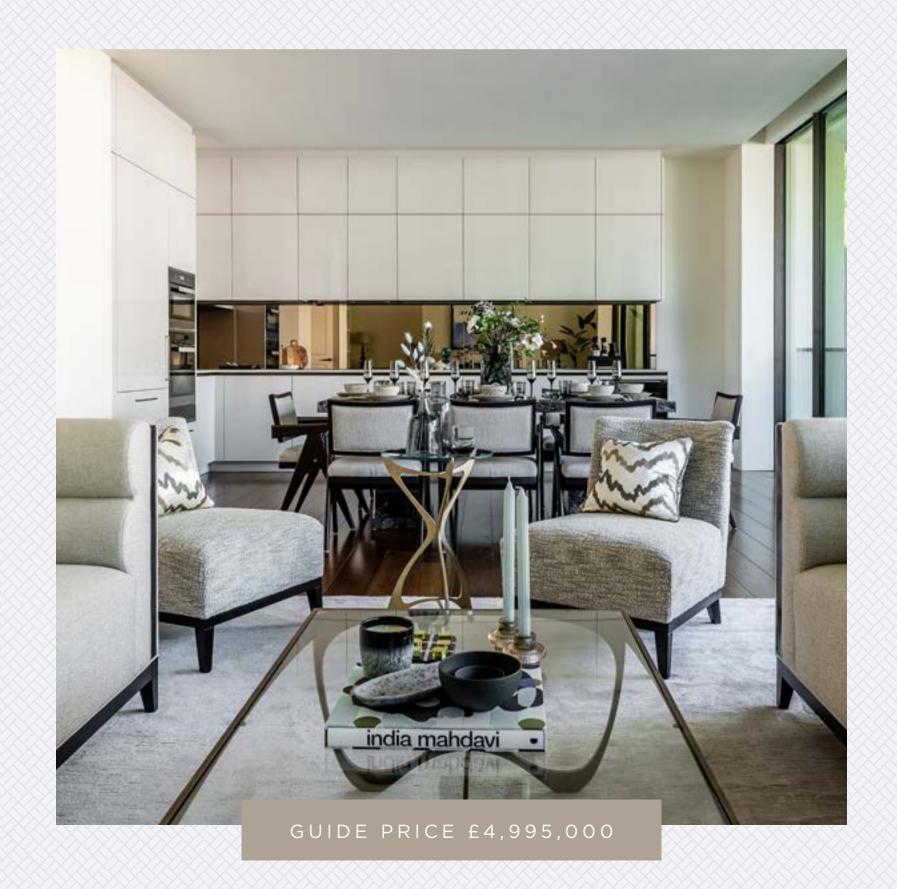






100 Sydney Street

Chelsea, London, SW3 6PU





An impressive collection of apartments in a beautifully designed building in the heart of Chelsea. 100 Sydney Street lies just off the King's Road, a highly prized location famed for its designer boutiques and fine dining. Intelligently designed and brilliantly realised, these superb apartments are luxurious, spacious and superior in every respect. Every sightline, every finish, every surface speaks of attention to detail and uncompromising quality.



2 and 3 Bedroom apartments



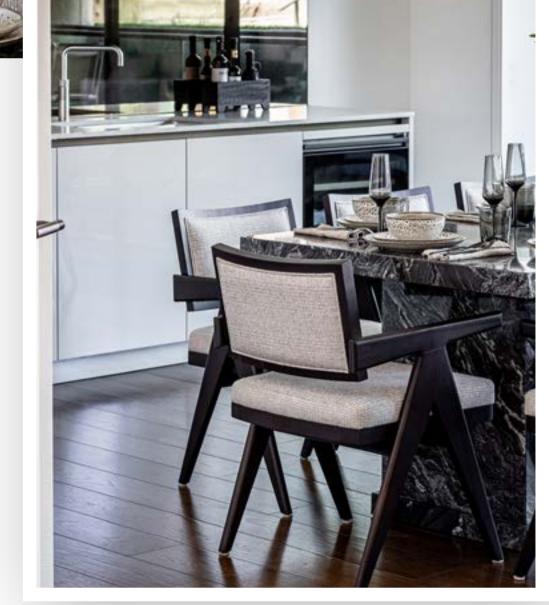
Ready for occupation



Day-time porter



Secure off street parking









Hexagon Apartments

Parker Street, Covent Garden, London, W2CB 5PS





Hexagon Apartments is a brand new residential development in a conservation area at the heart of Covent Garden. It has been created by awardwinning and world-renowned architects Squire & Partners, with luxury interiors by Michaelis Boyd. Each apartment offers striking views of Central London.

- Iconic Covent Garden location
- 999 year leasehold



1, 2 & 3 Bedroom apartments



Ready for occupation



24-hour resident's concierge





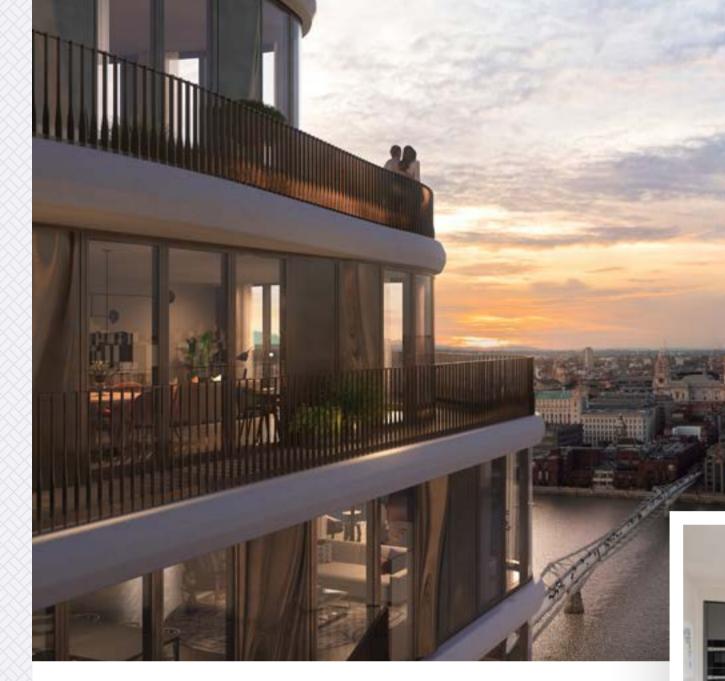




Triptych Bankside

South Bank, London, SE1 9BL





Triptych Bankside is set in the London Borough of Southwark. The scheme comprises 163 residential units, across two towers, of up to 18 storeys. The scheme is located in a very "on-trend" area on the South Bank of the Thames.

- Adjacent to the world-famous Tate Modern art gallery
- Residential, office, retail and cultural accommodation
- Amenities include lounge, gallery and security
- River views
- Residents work spaces



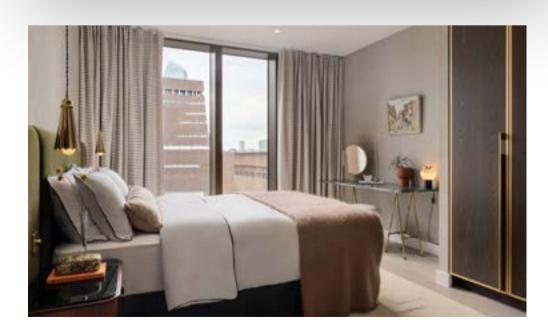
1,2,3 & 4 Bedroom apartments



Concierge services



Secure underground car parking









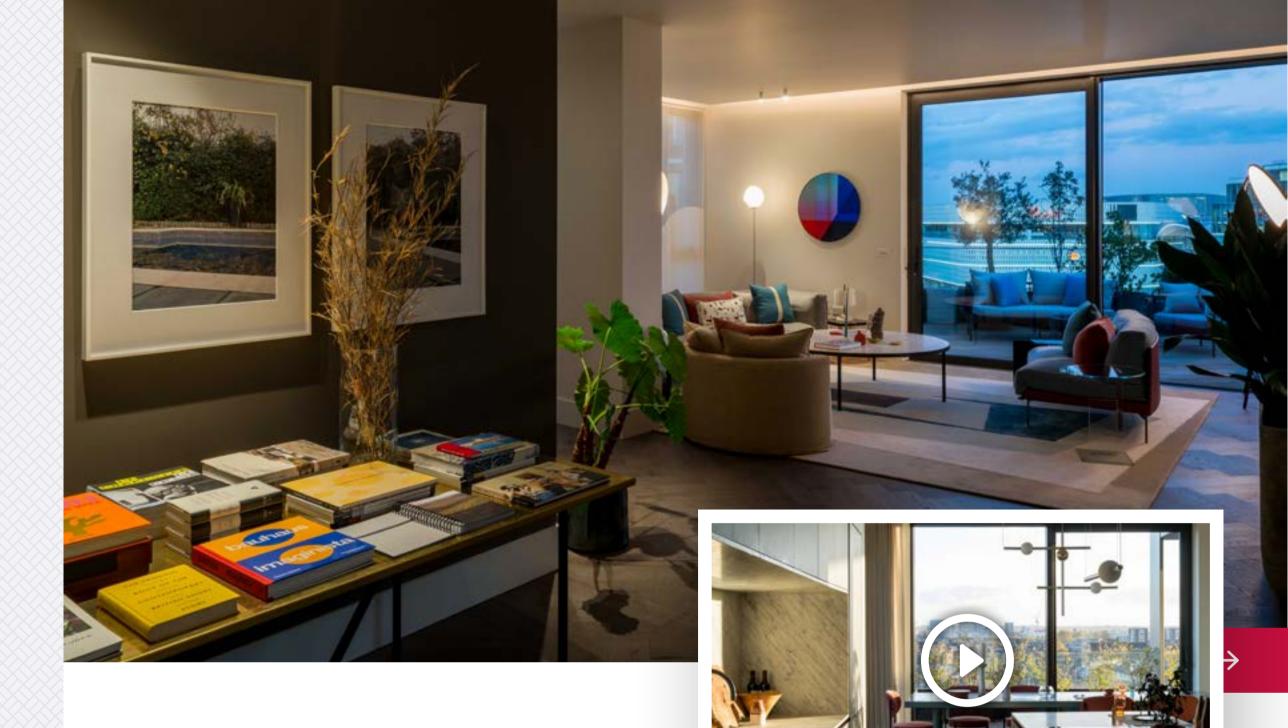


Television Centre

101 Wood Lane, White City, London, W12 7FA



PRICES FROM £3,000,000



Television Centre is the reinvention of a landmark building, the ex BBC headquarters, at the centre of the multi-billion-pound White City rejuvenation.

- White City House by Soho House private members' club and 5-star hotel
- Lobby, private lounge and screening room
- 3 active television studios
- 24-hour resident's concierge
- Secure underground car parking



2, 3 & 4 Bedroom apartments



Ready for occupation



Residents only Gym



Swimming pool











Western Circus

Acton, London, W3 7XX





An outstanding 19 storey building conveniently located in West London, with unrivalled views across the Capital. Developed by Barratt London, the 235 apartments within this scheme will each benefit from an excellent level of internal specification, state-of-the-art appliances, and private space.

- Landscaped private courtyard gardens
- 2 year rental Guarantee Scheme at 5%
- Excellent investment opportunity



1, 2 & 3 Bedroom apartments



5-min walk to East Acton



coming

to Acton





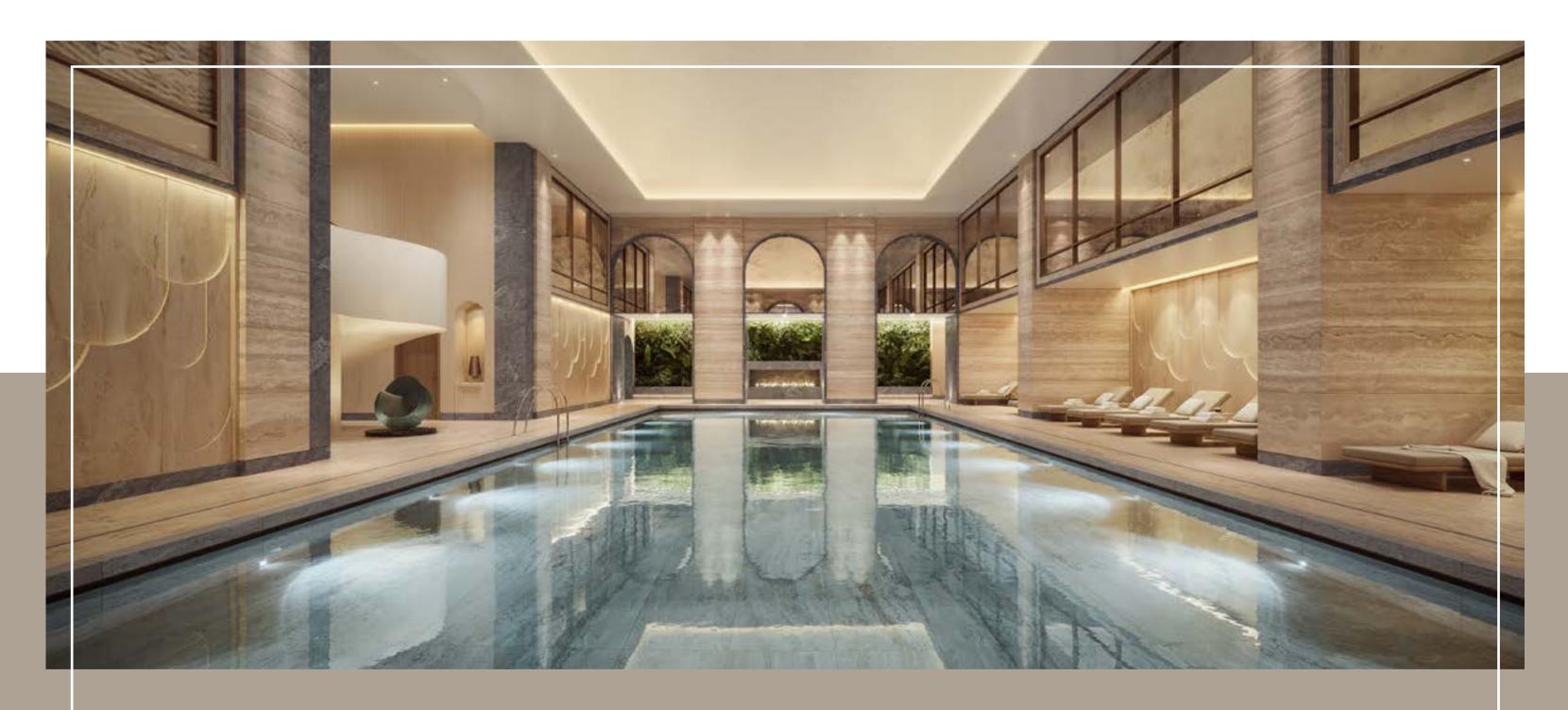












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